

# Protection Vs The Lab Findings

A working white paper on how consumer explanation should stay distinct from proof-heavy methodology and publishing standards.

WHITE PAP

# Protection Vs The Lab Findinas

Protection pages should make the category legible. Lab pages should make methodology inspectable. Combining them creates a page that feels too dense for newcomers and too vague for deeper readers.

## Two jobs, two surfaces

Protection is for plain-language orientation. The Lab is for visible workflow, instrument notes, and document depth.

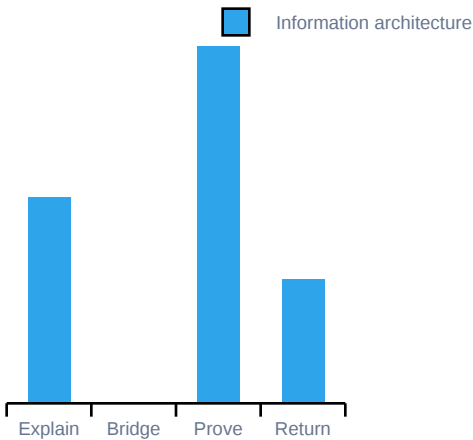
## Fewer mixed signals

When one page tries to teach and prove at the same time, the user loses the sequence and the brand loses hierarchy.

## Companion publishing

Articles bridge the two layers by interpreting document findings without turning every page into a report.

Key signal across document sections



## Closing section

Whenever a page starts feeling half-commerce and half-archive, use this report to reset page role, tone, and content density.

**HTML companion**  
protection-vs-lab-report.html

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**Labs category**  
Information architecture